

Sew Your Style 2019

in association with

The
Pattern
PAGES

Now in its second year, this competition has been created to celebrate all the budding dressmakers out there. Sew Your Style is brought to you in association with The Pattern Pages and is a chance for you to show us your unique style, flair and creativity.

CATEGORIES

Sew the '60s If you love the styles from the past then here's your chance to sew something from this swinging decade.

Eye for Detail WOW us with a beautiful garment that shows off your sewing skills. We're looking for clever shaping and gorgeous finishing.

Refashion Share how you've revamped an old garment into a much-loved new piece for your wardrobe

Trendmaker Stitch up your take on a must-have fashion trend that's going to be big for 2019. Here's headlining inspiration - skirt suit, cargo trousers, ruched garments, asymmetrical hems or tie-dye is back - you choose!

HOW TO ENTER

- 1) Choose your entry category
- 2) [Click here](#) to fill out the form to register your entry.
- 3) Get to work and create a fab piece sewn by you!
- 4) Once your garment is completed, email **one high-res photograph** of it (preferably on you or a hanger on a white background) by 1pm on Friday 1st February 2019 to competitions@ichf.co.uk, with your name clearly shown on the image file (and not in the photograph).

The top 10 shortlisted entries will be contacted from each category and required to post their entry to ICHF Events by Thursday 28th February 2019 at the latest. A special 'Sew Your Style' display of all the finalists will be on show for visitors to admire at **Sewing for Pleasure** between 14th-17th March 2019.

Winners will be announced on Thursday 14th March via social media after the judging, and prizes presented to the winners at **Sewing for Pleasure** on Sunday 17th March in the afternoon on the catwalk.

If you have a technical question about your entry and need guidance, please contact Julie Bonnar at julie@thepatternpages.com



MODELO FABRICS



JANOME

MADERA



Creations

Get Social

Follow us, join the conversation and create some buzz using [#sewyourstyle2019](#) at
Twitter [@thecraftshows](#)
Facebook [@thecraftshows](#)
Instagram [@thecraftshows](#)

PRIZES

There are 13 prizes up for grabs worth £3,750+. Each category will be awarded 3 prizes plus one entry will be named Best in Show winner!

1ST PRIZES

Sew the '60s - Janome DKS30SE
Eye for Detail - New Janome 4300QDC
Refashion - Janome Overlocker 6234XL
Trendmaker - Janome 230DC

2ND PRIZE

A selection of 3m of fabric from Art Gallery Fabrics, Modelo Fabrics and Cloud9 courtesy of Hantex plus a one year's subscription to The Pattern Pages digital dressmaking magazine and £50 worth of Netprinter vouchers.

Trendmaker category only -

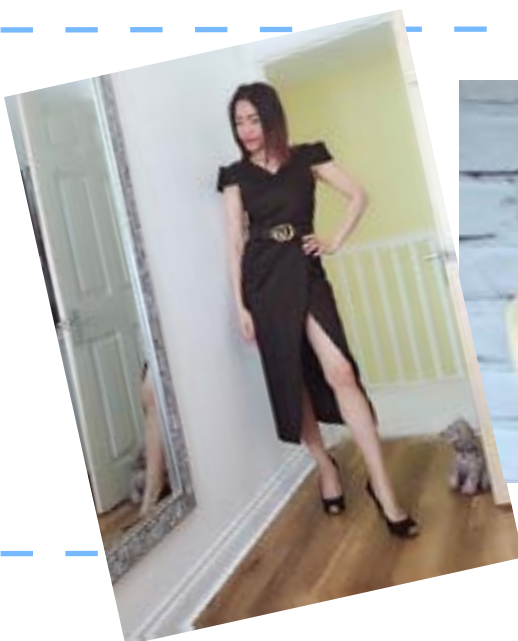
A Korbond Burlington sewing basket filled with Care & Repair workshop tools.

3RD PRIZE

12 sewing patterns from Simplicity and McCalls

BEST IN SHOW

Madeira Thread Treasure Chest



RULES OF ENTRY

This competition is open to everyone aged 18 or over, excluding employees or agents of the associated companies and their families.

The entry must be your own work. You may enter more than one category, but only **one entry per category**. Entries that do not abide by these terms and conditions may be disqualified.

All competitors will receive an entry acknowledgement which includes a complimentary show ticket and a '2 for 1' discount code to share with family and friends.

One image per entry should be sent with the exception of Refashion category where we'd like to see a 'before' and 'after' image. Each image needs to be taken with the garment placed against a white background on a hangar or worn by the entrant. Please label the image with name and category but don't show your name on image itself (jpeg file if possible).

By entering this competition you give permission for **ICHF Events** and **The Pattern Pages** to publish your entries in print, online and on social media and to promote future competitions.

The top ten shortlisted entries will be contacted from each category and will be required to post their entry to ICHF Events by **Thursday 28th February 2019** latest.

The top ten shortlisted entries will be judged on the first day of the show, Thursday 28th February 2019. Awards will be given for 1st, 2nd and third plus an overall Best in Show. There will be no access to the area while the judging takes place.

All winners will be announced and awarded their prizes at **Sewing for Pleasure** on Sunday 17th March in the afternoon on the catwalk. If winners are not in attendance, the prizes will be posted to the competition entry address.

The prizes detailed cannot be exchanged for goods or towards the purchase of goods at any retail outlet and are subject to availability. Prizes cannot be exchanged for cash or replaced if lost or damaged.

The decision of the judges is final and no correspondence will be entered into.

No responsibility held for entries lost or delayed.

No late entries will be accepted.

#SEWYOUR STYLE 2019 COMPETITION

COMPETITION CLOSING DATE

Friday 1st February 2019

Shortlisted entrants will be contacted
by
daytime telephone number or email to
arrange for the garment to be sent in to:

*ICHF Events, Dominic House,
Seaton Road, Highcliffe,
Dorset, BH23 5HW.*

To be received at the above address
no later than
Thursday 28th February 2019.

DATA PROTECTION

By entering the Sew Your Style dressmaking competition, you agree for your details to be used by ICHF Events, who may wish to contact you with information of other services and publications which may be of interest.

Your details will be processed by ICHF Events Ltd in full accordance with data protection legislation and in full accordance with ICHF Events Ltd Privacy Policy.

