

# DESIGNING FOR A SUSTAINABLE FUTURE



**DOES YOUR SCHOOL OR COLLEGE HAVE ANY BUDDING FASHION DESIGNERS? IS FASHION DESIGN AN AREA THAT YOUR STUDENTS ARE INTERESTED IN? IF SO, THEN YOU WON'T WANT TO MISS OUR LATEST SCHOOLS FASHION DESIGN COMPETITION!**

The chosen theme for this year's competition is 'Design for a Sustainable Future', looking at how designers and makers are trailblazing the use of recycled and ecologically sourced materials.

Fashion has an essential role to play in building a more sustainable future, and in this brief you will explore how makers are pioneering the use of new innovations and low-impact alternatives.

## PRIZES

**Overall Winning School:**  
Brother Innov-is F480  
sewing machine  
(RRP £1399.00)

**1<sup>st</sup> Prize Student:**  
£75.00 of McCall Pattern  
Company vouchers, £75.00  
worth of Search Press craft  
books, a Vlieseline goody bag  
and a box of Madeira  
embroidery threads.

**2<sup>nd</sup> Prize Student:**  
£50.00 of McCall Pattern  
Company vouchers, £50.00  
worth of Search Press craft  
books, Vlieseline goody bag  
and a box of Madeira  
embroidery threads.

**3<sup>rd</sup> Prize Student:**  
£25.00 of McCall Pattern  
Company vouchers, £25.00  
worth of Search Press craft  
books, a Vlieseline goody bag  
and a box of Madeira  
embroidery threads.



## JUDGING

Will take place at the Fashion & Embroidery show on Friday 16<sup>th</sup> March 2018, at the NEC Birmingham.

## PLEASE NOTE

The competition is open to students aged between 13 and 18 only.

# Schools Fashion Design Competition 2018



## DESIGN BRIEF

Students are asked to design a garment or outfit using reclaimed fabrics, unloved garments and found trimmings. Creating surface texture with layering techniques and embellishments. For example, using old buttons, reclaimed yarn from woollen jumpers, torn textiles and surface stitch for a textured finish.

When researching students must look at a range of different examples where industry and designers are working towards creating a sustainable environment, whether through building materials, harnessing nature and the landscape, or the use of reclaimed materials.

Throughout take into account that the Trend-Forecast for 2017/2018 which looks at Floral.

Using various media we would like all entrants to produce three A3 mood boards:

### Board 1:

This mood board should reflect their chosen direction. We would like to see the thought process through the use of imagery, including the target customer, colour palette, shape, and design influences. They will need to think about this carefully and get creative with their layout.

### Board 2:

Using their mood board as inspiration we would like the student to design three outfits – Sketch three complete designs for male or female, bearing in mind that these three outfits could be a collection. These initial designs should have notes on colour, fabric, details, etc, and show development and links to their final design.

### Board 3:

Finally, we would like the student to select one of their sketches to create a 'Final Design'. This is the garment that they will make up and produce, if selected as a finalist. Please include both front and back views, colour choices, fabric swatches and a brief description of the final design.

## HOW TO ENTER

**Stage 1:** Following the outlined design brief, we want to see your students' sketches and mood boards with fabric ideas and notes on how they arrived at their final design.

**DEADLINE:** Design sketch/mood board entries must be posted to arrive by 9<sup>th</sup> February 2018 to:

Brenda Killigrew, IDC, The Old Needleworks, Cedar House, Britten Street, Redditch, Worcestershire B97 6HD

**e:** [brenda@inkberrowdesigncentre.co.uk](mailto:brenda@inkberrowdesigncentre.co.uk)

**w:** [www.inkberrowdesigncentre.co.uk](http://www.inkberrowdesigncentre.co.uk)

The student's name and school must be written on the back of EACH piece of work, plus the teachers email and telephone number for identification.

**Before sending off entries, please ensure that you have photographed or photocopy all work, to guarantee that you have a record of what you have entered for each student.**

### Stage 2:

We will choose 10 finalists, who will be asked to make up their creations to be showcased and judged on the catwalk at the **Fashion & Embroidery** show on Friday 16<sup>th</sup> March at the NEC, Birmingham. The finalists will be notified by 12<sup>th</sup> February, which will give them four weeks to produce their garments for the show.

# Schools Fashion Design Competition 2018



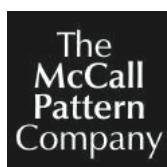
## RULES

- The entry must be entirely the student's own work.
- All entries must be received by 9<sup>th</sup> February 2018.
- Judging will take place on the Friday of the Fashion & Embroidery show. The judge's decision is final and no correspondence will be entered into.
- The winners will be announced and prizes presented at the end of the Friday lunchtime catwalk shows. If the winners are not in attendance, the prizes will be dispatched to them.
- Entrants must be prepared to have their sketches and mood boards displayed at the Fashion & Embroidery show at the NEC Birmingham for the entire length of each show.
- If you wish to have your sketches and mood boards sent back to you after the show, please supply a suitable SAE with your full school address, telephone number and email.
- While reasonable care will be taken with the security of all exhibits, the Organisers' and IDC will not be held responsible for any loss or damage to exhibits, equipment or personal effects.
- By entering competition and allowing work to be shown at the Fashion & Embroidery show, PLEASE BE AWARE that photographs or copies may be taken by any person or visitor, and realise that your designs/work may be reproduced, but you will not hold ICHF or its employees' liable in any way should this occur.
- Entrants must also be prepared to have their work photographed and featured in ICHF, and the sponsors, literature and websites. A Photo Consent form must be completed, signed and duly returned with entry.

## PHOTO CONSENT FORM

A photo consent form **MUST BE COMPLETED** and returned with each entry, please scroll down to find a copy of the form below.

SPONSORED BY:



Details correct at time of going to print, but may change due to unforeseen circumstances.



ICHF Events, Dominic House, Seaton Road, Highcliffe, Dorset BH23 5HW

# ICHF Events

## PHOTO CONSENT FORM

I give my consent for ICHF Events and the Sponsors of the Schools Fashion Design competition 2018, to use images of:

**Student's Name:** \_\_\_\_\_

These images will be used for promotional and advertising purposes to promote events across the media, ICHF Events and any associated company for promotional material and websites.

### PLEASE COMPLETE THE DETAILS USING BLOCK CAPITALS:

**Parent/Guardian or**

**Tutors Name:**

**(Delete as appropriate)**

\_\_\_\_\_

**Address:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Telephone No:**

\_\_\_\_\_

**Signature:**

\_\_\_\_\_

**Date:**

\_\_\_\_\_

**Location:**

Fashion & Embroidery show, NEC Birmingham

**If you would like a copy of the images via email, please detail your email address here:**