











AMAZING DAY TRIPS YOUR CUSTOMERS WILL LOVE

Brought to you by ICHF EVENTS Experts in craft & hobby fairs since 1976

Some of the UK's leading craft, hobby and creative experts and retailers offering an amazing day of displays, demos, workshops and exclusive shopping opportunities with great products and deals. A fantastic day out!

THE NUMBERS

- Earn £1,000 profit per coach, per day*
- £45,000 profit per year, per coach
- Zero risk tickets on sale or return basis
- 75% of visitors over 55 years old
- 5 great locations
- 19 fairs over 45 days
- 73% of visitors come with a friend
- 40% of visitors attend two or more shows



Contact Us Call C

Call 01425 277988 9am - 5pm Mon to Thurs and 9am - 4.30pm Fri

ICHF Events

www.ichfevents.co.uk

info@ichf.co.uk

Visit **www.ichfevents.co.uk/coach-listing** to book now

* **50 SEAT COACH EXAMPLE**: £37.50 (less £5 to ICHF) - £1,354 • Driver and Petrol - £354 Per coach, per day = £1,000 • 45 fair days = £45,000

Helping you sell tickets

FULL, COMPREHENSIVE SUPPORT FROM THE MOMENT YOU CONTACT US.

DEDICATED PR AGENCY	MARKETING SUPPORT	LISTING ON OUR WEBSITE
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"Booking coach group tickets though ICHF is such an easy process... Receiving the tickets as an e-ticket is so much easier than having to wait for physical tickets in the post or the hassle of getting a driver to collect at the door to hand out. The customers always enjoy their day, they have plenty to see and workshops they can participate in as well as watching demonstrations and purchasing the goods. It's what brings us back time after time." - Julie Knight, Tour Coordinator and Sales Office

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- Julie Knight, Tour Coordinator and Sales Office Marchants Coaches

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2019 CALENDAR

45 days of fanta:

CREATIVE CRAFT SHOW

A haven of craft supplies, demos and show discounts. Something for every crafter

EventCity, Manchester, 31 Jan - 2 Feb 3 days

CREATIVE CRAFT SHOW SCOTTISH QUILTING SHOW

All of the craft supplies, demos and discounts plus entrance to The Scottish Quilting Show

SEC, Glasgow, 7 - 10 March

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CREATIVE CRAFT SHOW / SEWING FOR PLEASURE / FASHION & EMBROIDERY

Entrance to three shows including two definitive events for stitchers and textile artists

4 days

NEC, Birmingham, 14 - 17 March

CREATIVE CRAFT SHOW | CAKE INTERNATIONAL ON TOUR

All your Craft favourites plus entry to Cake International on Tour

ExCeL, London, 4 - 6 April 3 days

WEALD OF KENT COUNTRY CRAFT SHOW

Set in picturesque surroundings with over 150 stands and activities to enjoy

Penshurst Place, Nr Tonbridge, 4 - 6 May

3 days

CREATIVE CRAFT SHOW

A haven of craft supplies, demos and show discounts. Something for every crafter

NEC, Birmingham, 28 - 30 June

3 days

HENLEY COUNTRY CRAFT SHOW

Explore marquees and outdoor markets set in the gorgeous grounds of Stonor Park and Gardens

Stonor Park, Nr Henley-on-Thames, 23 - 26 August

4 days

Contact Us

WEALD OF KENT COUNTRY CRAF

Set in picturesque surroundings with over 150 Penshurst Place, Nr Tonbridge, 30 August - 1

CREATIVE CRAFT SHOW

A haven of craft supplies, demos and show disc EventCity, Manchester, 5 - 7 September

CREATIVE CRAFT SHOW

A haven of craft supplies, demos and show disc

Westpoint, Exeter, 26 - 29 September

4 days

CREATIVE CRAFT SHOW / CRAFTS

Everyone's favourite craft show combined with

SEC, Glasgow, 24 - 27 October

CREATIVE CRAFT SHOW SIMPLY

The biggest hobby event of the year. Entry to 4 NEC, Birmingham, 31 October - 3 November

CAKE INTERNATIONAL

Shaping the face of competitive cake decorating

NEC, Birmingham, 1 - 3 November

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* Combined tickets available to visit thes

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r show *
stands and activities to enjoy September 3 days
counts. Something for every crafter 3 days
counts. Something for every crafter 4 days
FOR CHRISTMAS
festive food and gifts
CHRISTMAS
events for 1 ticket 4 days
across the world! (Includes Creative Craft Show entry) ys
e stunning country houses