

AMAZING DAY TRIPS YOUR CUSTOMERS WILL LOVE

Brought to you by **ICHF Events** Experts in craft & hobby fairs since 1976



Some of the UK's leading craft, hobby and creative experts and retailers offering an amazing day of displays, demos, workshops and exclusive shopping opportunities with great products and deals. A fantastic day out!

THE NUMBERS

- Earn £1,000 profit per coach, per day*
- £45,000 profit per year, per coach
- Zero risk – tickets on sale or return basis
- 75% of visitors over 55 years old
- 5 great locations
- 19 fairs over 45 days
- 73% of visitors come with a friend
- 40% of visitors attend two or more shows

Contact Us

Call **01425 277988**

9am - 5pm Mon to Thurs and 9am - 4.30pm Fri

ICHF Events

www.ichfevents.co.uk



info@ichf.co.uk

Visit www.ichfevents.co.uk/coach-listing

* 50 SEAT COACH EXAMPLE: £37.50 (less £5 to ICHF) - £1,354 • Driver and Petrol - £354

Per coach, per day = £1,000 • 45 fair days = £45,000

Helping you sell tickets

FULL, COMPREHENSIVE SUPPORT FROM
THE MOMENT YOU CONTACT US.



DEDICATED
PR AGENCY



MARKETING
SUPPORT



LISTING ON
OUR WEBSITE



FREE PARKING
AT SELECTED
VENUES



WHEELCHAIR
/ SCOOTER
FRIENDLY
VENUES



FREE ENTRY
(WITH PCV
LICENSE)

"Booking coach group tickets through ICHF is such an easy process... Receiving the tickets as an e-ticket is so much easier than having to wait for physical tickets in the post or the hassle of getting a driver to collect at the door to hand out. The customers always enjoy their day, they have plenty to see and workshops they can participate in as well as watching demonstrations and purchasing the goods. It's what brings us back time after time."

**- Julie Knight, Tour Coordinator and Sales Office
Marchants Coaches**

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2019 CALENDAR

45 days of fantastic shows

CREATIVE CRAFT SHOW

A haven of craft supplies, demos and show discounts. Something for every crafter

EventCity, Manchester, 31 Jan - 2 Feb

3 days

CREATIVE CRAFT SHOW SCOTTISH QUILTING SHOW

All of the craft supplies, demos and discounts plus entrance to The Scottish Quilting Show

SEC, Glasgow, 7 - 10 March

4 days

CREATIVE CRAFT SHOW SEWING FOR PLEASURE FASHION & EMBROIDERY

Entrance to three shows including two definitive events for stitchers and textile artists

NEC, Birmingham, 14 - 17 March

4 days

CREATIVE CRAFT SHOW CAKE INTERNATIONAL ON TOUR

All your Craft favourites plus entry to Cake International on Tour

ExCeL, London, 4 - 6 April

3 days

WEALD OF KENT COUNTRY CRAFT SHOW *

Set in picturesque surroundings with over 150 stands and activities to enjoy

Penshurst Place, Nr Tonbridge, 4 - 6 May

3 days

CREATIVE CRAFT SHOW

A haven of craft supplies, demos and show discounts. Something for every crafter

NEC, Birmingham, 28 - 30 June

3 days

HENLEY COUNTRY CRAFT SHOW *

Explore marquees and outdoor markets set in the gorgeous grounds of Stonor Park and Gardens

Stonor Park, Nr Henley-on-Thames, 23 - 26 August

4 days

WEALD OF KENT COUNTRY CRAFT SHOW *

Set in picturesque surroundings with over 150 stands and activities to enjoy

Penshurst Place, Nr Tonbridge, 30 August - 1 September

3 days

CREATIVE CRAFT SHOW

A haven of craft supplies, demos and show discounts. Something for every crafter

EventCity, Manchester, 5 - 7 September

3 days

CREATIVE CRAFT SHOW

A haven of craft supplies, demos and show discounts. Something for every crafter

Westpoint, Exeter, 26 - 29 September

4 days

CREATIVE CRAFT SHOW CRAFTS FOR CHRISTMAS

Everyone's favourite craft show combined with festive food and gifts

SEC, Glasgow, 24 - 27 October

4 days

CREATIVE CRAFT SHOW SIMPLY CHRISTMAS

The biggest hobby event of the year. Entry to 4 events for 1 ticket

NEC, Birmingham, 31 October - 3 November

4 days

CAKE INTERNATIONAL

Shaping the face of competitive cake decorating across the world! (Includes Creative Craft Show entry)

NEC, Birmingham, 1 - 3 November

3 days

* Combined tickets available to visit these stunning country houses

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