

# EMBROIDERY COMPETITION!

## £1,000 + PRIZES TO BE WON!



Glimpses of



# ROYALTY

WIN THE COVETED **MADEIRA BOWL TROPHY**,  
A SUPERB **THREAD TREASURE CHEST** AND **HUSQVARNA**  
**SEWING MACHINE**, WITH THE LATEST MADEIRA/STITCH  
EMBROIDERY COMPETITION



© Amanda Wright/Page 17



# Glimpses of ROYALTY

WHETHER YOU TAKE INSPIRATION FROM THE MARRIAGE OF THE DUKE AND DUCHESS OF SUSSEX, OR ANY OTHER RECENT ROYAL OCCASION, THIS YEAR'S MADEIRA COMPETITION ASKS YOU TO CREATE A RICH TABLEAU IN STITCHES TO SHOWCASE **GLIMPSSES OF ROYALTY**.

Even if you are not in favour of the current Royals, there are hundreds of years of history to explore, with its rich brocades, velvets and vivid colours. Recreate Marie Antoinette's decadent hairstyles or capture the slow poisoning of Queen Elizabeth's Venetian Ceruse – her white lead and vinegar make-up. Alternatively, look to foreign lands or delve much further back to ancient Egypt. With thousands of years of history to explore, there's no end to what you can create – show us your Glimpses of Royalty in a beautifully embroidered piece that could WIN you one of our fabulous prizes!



Fashion &  
Embroidery



MADEIRA

Stitch



VIKING



All entries will be exhibited at the Fashion & Embroidery show at the NEC, Birmingham (14-17 March 2019), with a selection on display at The Creative Craft Shows nationwide.



Photo credits for front cover:

Bottom right: © Silver Thread Walsall Tapestries/ICHF Events 2016.

Queen's head bottom centre: © Jan Messent-Embroidered Portraits, Search Press/ICHF Events 2012

## CATEGORY WINNERS

### Mainly Machine Embroidery:

A fantastic selection of Madeira machine threads, including Quilting and Sewing, sparkling Super-twist metallic and Cotona cotton. The Category Winner will also receive an engraved crystal goblet.

### Mainly Hand Embroidery:

A Madeira Mini Gold Chest metallic thread assortment and a selection of hand stitching accessories. The Category Winner will also receive an engraved crystal goblet.



## VISITORS' CHOICE

Visitors to the Fashion & Embroidery show will be asked to vote for their favourite entry. The most popular entry will win a year's subscription to Stitch magazine.



## THE COMPETITION

There are two categories that you may enter:

### Category 1 – Mainly Machine Embroidery

### Category 2 – Mainly Hand Embroidery

Both categories may contain mixed media (beads, papers, wires, etc) if you wish.

Please state clearly on the application form and also on the back of the embroidery, which category you are entering.

Entries maybe 2D or 3D, and there is no size restriction for your entry, **but glass must not be used when framing!** Please ensure your piece has mirror plates attached to enable hanging in the judging exhibition.

### IMPORTANT:

Entries must be received between Monday 4 and Friday 15 February 2019.

## HOW TO ENTER

- Your name, address and phone number must be clearly and securely attached to the back of your work. **Do not write your name on the front!**
- Enclose a photograph or photocopy of your embroidery, with your name and address clearly written on the back – this helps us with the return of your work.
- We would like to know what was the inspiration, or design source for your piece plus a list of any Madeira threads that you have used. **Please email this direct to: [competitions@ICHF.co.uk](mailto:competitions@ICHF.co.uk) stating Glimpses of Royalty competition, your FULL name and the category you have entered.**
- For UK entries, a non-refundable £15.00 entry fee is charged for handling and return postage. Your embroidery will be returned via Royal Mail Special Delivery or Parcel Force (UK only).
- For entries from Europe and the Rest of the World, please check and send the appropriate postage for the return of your entry.
- Send your finished embroidery (with the completed entry form, and cheque made payable to ICHF Events), with a **photograph in a separate envelope attached to the outside of your parcel** to: The Madeira/Stitch Competition, ICHF Events, Dominic House, Seaton Road, Highcliffe, Dorset BH23 5HW.
- Alternatively, if you do not want to pay by cheque, please ring the Ticket Hotline on 01425 277988 who will take payment.
- **Remember to email your inspiration wording to: [competitions@ICHF.co.uk](mailto:competitions@ICHF.co.uk)**

## RULES

- The entry must be your own work.
- All entries must be received between Monday 4 and Friday 15 February 2018.
- Judging will take place on the first day of the show. The judges' decision is final and no correspondence will be entered into.
- The prizes will be accepted as stated. There are no cash alternatives.
- All winners will be announced and prizes will be awarded at the end of the show. If winners are not in attendance, the prizes will be dispatched to them.
- Entrants must be prepared to have their work photographed. These photos may be used within magazines, newspapers, online and Social Media and to promote the competition and future events.
- Prize-winners and other entrants must be prepared for their work to be retained for approximately 12 months, after judging, for display at other Creative Craft Shows.
- While every care will be taken of the entries, no responsibility is accepted by Madeira UK Ltd, Stitch magazine or ICHF Events for any loss or damage occurring to works whilst in ICHF's possession.

## ENTRY FORM

Complete the details below and send completed form and photograph to ICHF Events (attaching both in a separate envelope to the outside of your parcel) along with:

- The completed embroidery
- Entries from Europe and rest of the world please check and send appropriate postage for the return of your embroidery.
- Email a written piece about your embroidery to: [competitions@ICHF.co.uk](mailto:competitions@ICHF.co.uk)

**Categories** (please tick as appropriate)

**Mainly Machine Embroidery**       **Mainly Hand Embroidery**

Name	
Address	
Postcode	
Country	Telephone
Email	

Please provide detail below if you would like us to keep you up to date with special offers and news by email and/or SMS from ICHF and other brands within the TI Media Ltd Company Group:

Email address
Mobile number

Please keep me up to date with special offers and news from carefully selected companies. Your personal details will not be shared with those companies – we send the emails and you can unsubscribe at any time. By submitting your information you agree to our Privacy Policy available at: [www.ti-media.com/privacy/](http://www.ti-media.com/privacy/)