

The Creative Craft Show is launching a brand new competition to celebrate all the budding dressmakers out there. Sew Your Style is brought to you in association with The Pattern Pages and is a chance for you to show us your unique style, flair and creativity.

CATEGORIES

Vintage Make a garment which reflects an era from the past and shows off your personality.

All in the Detail Sew a special occasion garment that has the WOW factor, we'll be looking for clever construction, great shaping and beautiful detail such as pleats and pintucks.

Refashion Raid your partner's wardrobe, visit a charity shop or up-cycle a plain shirt into something amazing. Show us how creative you can be!

Accessorise The skies the limit here! Stitch a stunning bag, make a beautiful piece of jewellery, corsage or hair decoration. The choice is yours.

A panel of sewing industry judges will cast their votes in the lead up to the show.

Don't miss the 'Sew Your Style' gallery where all entries will be displayed on a photo gallery at the Creative Craft Show in Birmingham (Friday 29th June - Sunday 1st July, 2018). We'll also have a special display of the winners of each category for visitors to admire!

HOW TO ENTER

- 1) Choose your entry category
- 2) [Click here](#) to fill out the form to register your entry.
- 3) Get to work and create a fab piece sewn by you!
- 4) Once your garment is completed, email **one high-res photograph** of it (preferably on you) by Friday 1st June at 1pm to competitions@ichf.co.uk, with your name clearly shown in the photograph. You will then receive a confirmation email, a complimentary ticket to attend the show and a discount code for 2 for 1 tickets for family and friends.

The top 10 shortlisted entries will be contacted from each category and they will be required to post their entry to ICHF Events by Thursday 21st June 2018 latest.

We have a panel of sewing industry judges standing by to cast their votes in the lead up to the show.

If you have a technical question about your entry and need guidance, please contact Julie Bonnar on Julie@thepatternpages.com



**Get
Social**

Follow us, join the conversation and create some buzz
using **#sewyourstyle2018** at
Twitter @TheCraftShows
Facebook @Stitching Sewing & Hobbycraft Shows
Instagram @thecraftshows

PRIZES

Each category will be awarded 3 prizes plus one entry will be named Best in Show winner!

Win prize packages worth £2500+ and include sewing machines (M200 sewing machine for In Detail winner, 9300D 3/4 thread overlocker for Refashion winner and M100 series sewing machine for Accessories winner) and more from Janome, New Look, Hantex, Sewing Quarter and Netprinter.

Winners will be announced on Sunday 1st July at 2pm. The 12 winning pieces will tour our 2018 shows and a Visitors Favourite announced at each venue that will be shared on social media post show.

RULES

- To be eligible to enter, the entry must be your own work.
- You may enter more than one category, and more than once in the same category, but each entry must be different.
 - All entries must be received on email to competitions@ichf.co.uk by Friday 1st June 2018. No late entries will be accepted.
 - All competitors will receive acknowledgement of their entry which includes a complimentary ticket for the show and a 2 for 1 code to share with family and friends.
- Each image needs to be taken with the garment placed against a clear, white background or worn by the entrant. Each image needs to show the name of the entrant.
- By entering this competition you give permission for ICHF Events and The Pattern Pages to publish your entries in print, online and on social media and to promote future competitions.
- The top ten shortlisted entries will be contacted from each category and will be required to post their entry to ICHF Events by Thursday 21st June 2018 latest.

- The top ten shortlisted entries will be judged on the first day of the show, Friday 29th June 2018. Awards will be given for 1st, 2nd and third plus an overall Best in Show. There will be no access to the area whilst the judging is taking place.
- All winners will be announced and prizes awarded on Sunday 1st July at 2.00pm. If winners are not in attendance, the prizes will be posted to the competition entry address.
- If your entry is judged as one of the top ten in the chosen category, by entering this competition you give permission for ICHF Events to retain your entry for approximately twelve months, after judging, for display at other Creative Craft Shows. Your entry will then be posted back to the competition entry address.
- This competition is open to everyone aged 16 or over, excluding employees or agents of the associated companies and their families.
- The prizes detailed cannot be exchanged for goods or towards the purchase of goods at any retail outlet and are subject to availability. Prizes cannot be exchanged for cash, or replaced if lost or damaged.
- Illegible entries and those that do not abide by these terms and conditions will be disqualified.
 - The decision of the judges is final and no correspondence will be entered into.
 - No responsibility held for entries lost or delayed.



#SEWYOUR STYLE 2018

COMPETITION CLOSING DATE

Friday 1st June 2018

Shortlisted entrants: will be contacted by daytime telephone number or email to arrange for the garment to be sent in to: ICHF Events, Dominic House, Seaton Road, Highcliffe, Dorset, BH23 5HW. To be received at the above address no later than **Thursday 21st June 2018.**

DATA PROTECTION

By entering the Sew Your Style dressmaking competition, you agree for your details to be used by ICHF Events, who may wish to contact you with information of others services and publications which may be of interest. Your details will be processed by ICHF Events Ltd in full accordance with data protection legislation and in full accordance with ICHF Events Ltd Privacy Policy.

